

Petrol vs Electricity



SUV (sports utility vehicle) this car requires petrol and more than the average car. This is a very popular car because it has lots of space and is very safe. It is designed to be taken off road so people can go camping. Many women drive this car because of safety and space for children as well as for their shopping.



The electric car has been invented since the 1990's but you never see them. Requires no petrol at all and you can plug it in at home over night. It's very fast and cleaner than petrol cars. Most of them are small and are not as big as a SUV. Owning this car is much cheaper because of no petrol and doesn't need to be maintained as much.

If everybody were to buy the electric car:

- The man who drills for oil will lose his job, the truck driver who carries the tank of oil will lose his job and the petrol station attendant will also lose his job.
- The mechanic will no longer be needed because the electric car doesn't need spare parts.
- There will be a lot of people without jobs if cars don't need oil.

Topic one: Is the environment more important than the economy?

Topic two: Should people who work in the oil industry start looking for a new job or should they continue working for oil?

Many people don't want an electric car because:

- They think that it won't be powerful enough.
- They think it is not as safe.
- They want a car that is big not small.
- They want to do up their car but think that they can't do up an electric car.

Topic three: Should people not be afraid of change?

In your group: you must make a short advertising campaign to promote the electric car.

- Must appeal to mothers who want their family to be safe.
- Men like to show off their car and drive fast.
- People like to drive their car over a long distance.
- People like to have space inside the car to carry many things.
- Some people like to take their car off road.

Your ad campaign must attract these people and you also have to create a name for your car.

Who are you selling to, men or women? What would they want in a car and how would you make the car attract them. Such as to sell cars to men you must have a beautiful girl stand next to it.